



DIRECTIONAL SIGNS

To be used with:

Carnival Poles – 12049, 11512

Winter Pole – 10275

White Pole Crate Base – 11722

Cedar Pole Crate Base – 11233

Cedar Pole Small – 11034

DESIGN SPECIFICATIONS

- Acceptable file formats are Adobe Illustrator (.ai), Encapsulated Postscript (.eps), Adobe Photoshop (.psd or .psb) and Adobe Acrobat (.pdf)
- Convert all text to outlines or supply fonts used
- Include any linked files with submissions or embed images
- Ensure that all graphic elements are no less than 150 DPI at full scale
- Please add 1/4" bleed to all artwork



Print-ready graphics are due 7 business days prior to the event date. Sooner is better!
If files provided are not print ready or if modifications need to be made to design or content,
Shag can help for a graphic design fee.

For questions, please contact your salesperson at: 214.742.5252